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Christina Marra, Director

**Plan of Service
Long Range – Strategic Plan
2021-2024**

The mission of the Oceanside Library is to provide the residents of the Oceanside School District with a diverse selection of materials, informative and entertaining programs, electronic tools, and valued services that will meet the educational, recreation, informational and cultural needs of the entire community.

Oceanside Library will continue to serve as our community's leader in literacy, early and continuing education, culture, information and discerning entertainment – all while being the center of our community. The Library aims to serve as leaders in the Library world, and strives to provide and expand exceptional innovative world-class services along with inclusive, engaging, and quality life-long learning experiences at a fiscally-responsible level.

Oceanside Library is committed to our mission, vision, goals and objectives, included but not limited to in this plan.

Usership

- To provide exceptional library services without barriers and to strive to increase usership.
- Continue to provide and increase opportunities to retain, reconnect and recruit new library users.
- Recognize community needs through outreach, programs and collection development while providing outstanding customer service and hospitality.

Update and Expand Capacities

- To continue to enhance the role of the Library in the community through new and improved website service, newsletters, social media reach, communications and staff training.
- Refine and reexamine policies and procedures in changing times.
- Continue to enhance and provide innovative programs, events, outreach, materials collections, information services and technology training to patrons and staff.

Foster Partnerships

- Continue to strive to establish and maintain partnerships and with local education providers, community organizations and local businesses.

During these constant changing times, the Library is committed to providing outstanding services. We are excited to begin a new chapter while the Library prepares to go under renovations. The Library will frequently evaluate and reimagine services and create an expanded comprehensive plan. We will continue to keep the community updated on our Vision2020 project.

We thank our wonderful community for your ongoing support, and look forward to serving you.

Chris Marra
Director

Board Approved 12/28/2021